

DR DAVID BOZWARD

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Visiting Professor | Advisor | Entrepreneurship & Employability Systems

Executive Profile

Dr David Bozward is a senior academic leader and practitioner specialising in entrepreneurship, employability systems, and education-to-economy alignment. His work focuses on a central challenge facing higher education globally:

How do institutions translate learning into real-world outcomes—jobs, ventures, and economic value?

With over 20 years of experience across academia, government, and industry, he has designed and led large-scale systems that integrate curriculum, employability, and enterprise—delivering measurable impact at institutional and regional levels.

He operates at the intersection of:

- Higher education strategy
- Economic development
- Innovation and commercialisation
- Entrepreneurship ecosystems

Strategic Expertise

- Entrepreneurship Education & Venture Creation
- Employability Systems & Graduate Outcomes
- Curriculum-to-Market Alignment
- Higher Education Strategy & Transformation
- Innovation, Commercialisation & Business Growth
- Ecosystem Development (University–Industry–Policy)

Leadership & Impact Highlights

- Designed and led employability & entrepreneurship systems supporting **38,000+ students**
- Directed multidisciplinary teams of **50+ staff across multiple campuses**
- Delivered **2,600+ job outcomes** and supported **600+ new ventures**
- Embedded employability into curriculum via **11,700+ interventions**
- Built employer networks of **1,900+ organisations**, generating **4,800+ opportunities**
- Achieved **70% student recruitment growth** as Head of School
- Led **multi award-winning enterprise programmes**
- Recognised as:
 - *Enterprising Learning Provider of the Year*
 - *IOEE Centre of Excellence*

Current Portfolio

- **Board Trustee & Strategic Advisor** – Albion Business School
Supporting governance, strategy, and global education positioning
- **Editorial Advisory Board Member** – International Journal of Agribusiness & Plantation Management
- **Global Academic Collaborator**
Engaging with institutions on employability, entrepreneurship, and curriculum innovation

Visiting Professor Engagement Model

Dr Bozward works with universities as a **strategic partner**, contributing to institutional priorities rather than operating as a traditional academic.

Typical Contributions:

- **Guest Lectures & Executive Masterclasses**
Entrepreneurship, employability, and future-of-work themes
- **Curriculum & Programme Design**
Embedding employability and enterprise into academic structures
- **Strategic Advisory**
Supporting Deans and leadership teams on:
 - Graduate outcomes
 - Employability performance
 - Entrepreneurship integration
- **Ecosystem Development**
Strengthening links between:
 - University
 - Industry
 - Government
 - Start-up ecosystems

Key Focus Areas for Institutions

- Improving **graduate employability metrics and outcomes**
- Embedding **entrepreneurship across disciplines**
- Developing **student venture pipelines**
- Aligning programmes with **labour market demand**
- Building **global and emerging market education models**

International & Economic Impact

Dr Bozward's work extends beyond institutions to broader economic and social outcomes:

- Supporting access to higher education in **emerging economies**
- Fundraising for education initiatives in **South Sudan**
- Developing models for **inclusive, scalable education systems**
- Promoting entrepreneurship as a driver of **economic growth and resilience**

Approach

- **Outcome-driven** (jobs, ventures, impact—not just theory)
- **Systems-focused** (institution-wide, not isolated interventions)
- **Scalable** (applicable across institutions and regions)
- **Collaborative** (working with leadership, faculty, and external partners)

Why Institutions Engage

Institutions work with Dr Bozward to:

- Translate strategy into **measurable student outcomes**
- Strengthen **employability performance and rankings**
- Build **entrepreneurship capability at scale**
- Enhance **industry relevance and partnerships**
- Position themselves as leaders in **education innovation**